

Event kit – 2023



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Mini-Europe

The most beautiful miniature park of Europe, will give a European dimension to your event. The park is located right next to the Atomium, a world renowned monument. Mini-Europe houses monuments which have been reproduced to the smallest details at scale 1/25. Even at that scale, the monuments are mesmerizing. The Eiffel Tower, for example, at a height of 13m, is taller than a 3 stories high building! In this unique environment with an easy access and parking spaces, we can assure a 100% exclusivity in the 3 different rooms with view on the park. In the evening, after the opening hours, you can even enjoy a private evening stroll around the park.

We can welcome up to 700 people in the different rooms. If you wish to plan an even bigger event, we can provide additional tents.

At sunset, the park gets illuminated by a thousand lights and we also offer the possibility to plan exclusive fireworks.

Mini-Europe plans cocktail parties, corporate events, family-days, seminars, product presentations, and so on.



Why plan your event at Mini-Europe?

- **Europe:** very current and eventful topic. Linking your message to this label can only increase your communication-efficiency.
- **The leisure:** choosing a nice and welcoming environment can only measurably increase the responsiveness of your interlocutors.
- The personalized branding of the park: decorating the park during your event is strengthening your brands visual identity.
- **The location:** a central position in Belgium and easily accessible thanks to the proximity of the ring road
- The **parking:** Two steps away from the Palaces of Exhibitions of Brussels, its imposing infrastructure of parking spaces allows easy parking facilities.



Introduction

The park

Europe, rich and current topic of the news broadcast corporations, is the element that will differentiate your event from others. Enjoy the prestigious environment and accessorize the park with your company flags, banners and panels.

Furthermore, by planning your event in the evening, you will offer your guests the opportunity to discover the magical universe of the park illuminated by a thousand lights.

The park can either be visited freely, or in accompaniment of a tour guide. A guide/catalogue (available in 11 languages) is at your disposal at the entry of our park.

The visit of Mini-Europe takes about 100 minutes. If desired, you can treat your clients on personalized fireworks?

The infrastructure

Rooms

Our infrastructure offers you **4 rooms** creating a total surface area of **835m²**, and allows you to welcome up to **500** (sitting) or **1000** (standing) guests. This gives the opportunity of incredible receptions. All rooms are connected between each other and are equipped with tables and chairs according to your needs. A covered terrace is also available if needed.

Equipment and decoration

Our equipment will allow your guests to have a full audiovisual experience. It includes video, television, DVD, slide and normal projector, flipcharts, mic, screen and a stereo installation for speeches or background music. Numerous decoration possibilities are available for you.

Parking

Parking T, A and B from the Palaces of Exhibitions are located no more than 5 minutes walk from Mini-Europe. The parking spaces cost €10/day and can be booked in advance.

Dining

Our own catering service, attentive to all your smallest desires, offers you different dining formulas. Imagine your guests, in wintertime, with a glass hot wine in hand, astonished, in front of a firework show. Or in summer, on the side of the park, next to a huge barbecue: warm ambiance guaranteed.

The animations

Mini-Europe can also provide animation during your event: music bands, interactive animations for adults and children, dances, fireworks and more.



Type of events already planned at Mini-Europe

Cocktail and buffet

Carpet Land, Coppee-Courttoy, De Standaard, European parliament (P.P.E.), Jupiler, Kredietbank, Renault, Volkswagen, Novo Nordisk, Belgacom, Touring, TMAB, D'Ieteren, Roularta Media Group, Stepstone, Schindler, Wasco-Centrateg, ...

Press conference

Challenger Trophy, Cross Cup, European Parliament, MinistresThys, Urbain en Chabert, VTM, PSG, Le Salon du Jouet, Pecotex, Special Olympics, Uitgeverij de Standaard, ...

Dinner

Beckinser, De Bandt-Van Hecke & Lagae, Fijet-Ubjet, Lions Club, Cercle Royal des Assureurs de Belgique, Janssens Pharmaceutica, Procter & Gamble, Schneider, Deutsche Bank, Banque Nationale de Belgique, Generali, Mitsui & Co, Straumann, EFA, Deloitte, ...

Radio and television broadcast

Bruxelles Capitale, Télé Bruxelles « Week-end Compris », VRT « Vlaanderen Vakantieland », CANVAS « Weg met de Soete », VTM « ASPE », RTBF « A tort ou à raison »

Company event

Coca-Cola, C.S.C., DHL Worldwide Express, Elly Lili, Ericsson, Eurocard Mastercard, Forrester Norral & Sutton, Glaxo, KB, Loterie Nationale, Mercedes Europa, Monsanto S.A., Sandoz, Tupperware, UAB, Ericsson, Axus, Bull, Hilton Brussels, C&A, Siemens, Zambon, Randstad, Flanders Investment & Trade, Club, Hilton Hotel, Hotel Amigo, Air France KLM, Adhesia, Moore Stephens Verschelden

Events for users, members or depositaries

Coca-cola, Dextro-Energy, Fiat, Generali, La Libre Belgique, Oxhydriques, Sheaffer, ...

Product launch

Alcatel, Allibert, Belgacom-Proximus, Brasserie de l'Abbaye de Leffe, Côte d'Or, Kritak, Lexus, Martini, Philips Whirlpool, Philips Lightning, Sony Belgium, Van Havere (Rosières), ...

Award ceremonies and various contests

Coca-Cola, Derby Ladbroke, Fina, ...

Seminars

Belgacom, Gaston de Ram, Iglo Ola, KB, Kodak Belgium, Martini & Rossi, professeur Clément de la VUB, Neste, Upjohn, Vulga, Leroy Merlin, Proximus, GlaxoSmithKline, TMAB, McAfee, Pollux, ...

Leisure day

Boehringer Ingelheim, Debitel-Mobistar, JetAir, Thomas Cook, MSD, Centric, Child Focus, Health Care interim, Belgian Post International, Exxon Mobil, Ikea, Dexia (Belfius), La Cour des Comptes, Adminfo (Commission européenne), ...

Saint Nicholas or Christmas parties

Komatsu, Interpartner Assistance, Commune d'Evere, Lill, FNAC, Schering Plough, Pfizer, CIT Blaton,



The rooms

Configuration of the rooms: capacity in number of people

Room/Capacity	Seminars/ Conferences	Cocktail	Dinner or sitting buffet	Surface area (m ²)
Restaurant	-	300	200	250
Tent	-	250	160	185
Delors*	80	100	65	90
Spirit of Europe	-	200	-	300

* The Delors-room has a 175m² open air terrace with view of the park

Remarks

- The restaurant and the tent are both located on the ground floor with view of the park. The Delors-room is located on the first floor and also has a terrace of 175m².
- The restaurant and the Delors-room are the only heated rooms. Evidently, we can install lights and heating in every room.
- During our opening hours, only the Delors-room will be available for exclusivity.
- According to the type and magnitude of the event we can offer you the exclusivity of other rooms (does not apply to the park itself).

By setting up complementary tents, we can create an additional space of 370m², which is about 350 seated and 550 standing. This does encounter additional fees (base of structure, floor + carpets, lights, heaters, etc. - on demand).

- We have a unique permanent exhibition « Spirit of Europe ». This interactive and enriching exhibition can also host a cocktail party.



Rates

The park

Price cash register (VAT 6% incl.)

Type	Individual	Group (min. 20p.)
Adult	€19,00	€15,50
Child (< 12 years)	€13,50	€8,90
Child (< 1m15)	Free	€6,90

Tickets in presale (VAT 6% excl.)

Amount	Child (< 12 years old)		Adult	
	Incl. VAT	Excl. VAT	Incl. VAT	Excl. VAT
20 – 250	€10,80	€10,19	€15,50	€14,62
251 – 500	€10,80	€10,19	€13,95	€13,16
501 – 1000	€10,80	€10,19	€13,20	€12,45
1001- 2000	€10,25	€9,67	€12,40	€11,70
2001 – 5000	€9,75	€9,20	€11,65	€10,99
>5001	€9,20	€8,68	€10,85	€10,24

The rates for presales are not applicable for one day events.

Evening visits - without room renting (VAT 21% excl.)

Inclusive price	€1.830
Entrance tickets included	85 persons
Additional entrances	€14,62/person
Max. visiting time	2 hours
Price guided visit (optional)	€74,38/group (max 25 persons)
Exclusivity possible	

“Joint Promotion” actions

The value of the discount is based on different criterias: visibility, period, diffusion, etc.

Propositions on request.

Annual closure from early January until early-March.

The infrastructure (VAT 21 % excl.)

Room	Price	Entrances included
Restaurant	€2.775	150
Tent	€2.775	150
Restaurant + tent	€4.300	230
J. Delors	€1.610*	88
Spirit of Europe	€2.375	125

*An additional €275 will be asked for the presence of a Mini-Europe technician if it is mandatory due to the type of event.

Additional for the entrance rate (if above the fee with entrance included): €14,62/adult and €10,19/child (<12 year) [VAT excl].

Remarks:

- During the period of opening, we will not be able to guaranty exclusivity.
- An additional fee of €110 will be asked if the event takes place after opening hours to hire a hostess to administrate the entrance.
- An additional fee of **€275**/hour will be added to the renting price for the time of the event if it lasts longer than 2AM.

Dining

- For any reception, buffet or other formulas don't hesitate to contact us.
- In the case you provide your own caterer, we ask a corking fee of €8/person.

The animations (rates only on demand)

Les tarifs varient très fort en fonction de la renommée des artistes. The rates vary according to the renown of the artists

For a good micro magician:

Quality fireworks (+/-7 min.) :

Orchestra:



Dinning formulas (during the day)

- **Reception or coffee**
 - Coffee, tea, hot chocolate,
 - Orange juice,
 - Unlimited biscuits.
- **Breakfast**
 - Coffee, tea, hot chocolate,
 - Orange juice,
 - Unlimited biscuits.
 - 2 breakfast pastries per person.
- **Light dishes**
 - **The Roll Wraps platter**
Selection of Roll Wraps according to your taste, with greens and sauce of your choice
 - **Prestige platter**
Selection of little « prestige » rolls. Advise: 3 little filled rolls per person (or 5 little filled rolls per person for the food lovers).
 - **Classic platter**
Mini soft rolls filled with cold cuts (mousse of foie gras, Parma ham, cooked meat, chorizo and beef carpaccio, all accompanied by greens).
 - **Surprise bread**
50 mini soft rolls or triangle shaped sandwiches.
Selection between 3 formulas:
All fish:
Garnished with a selection of fish (salmon, grey shrimp, tuna sushimis, mousse of eel and langoustines salad, all accompanied of greens).
All meat:
Garnished with a selection of cold cuts (mousse of foie gras, Parma ham, cooked ham, chorizo and beef carpaccio) all accompanied by greens.
Mix of everything:
Mini soft rolls or triangle shaped sandwiches with a variety of 10 rolls mentioned in the All fish or All meat platters.
- **The beverage fee**
Beverage fee can accompany the roll and surprise breads: water, red wine, rosé and white, beer, orange juice, soft drinks “à volonté” throughout the dinner.

All prices only on demand



Catering formulas (during the day or in the evening)

- **Sandwich Lunch**
- **Brunch**
- **Cocktail of two hours**
- **Tea time**
- **The buffets**
 - Cold Buffet « awakening of senses »
 - Grill Buffet and greedy temptations
 - Cold and hot buffet : Themed buffet 'The journeys'
 - Themed buffet « The trends »
 - European cold buffet
 - European cold and hot buffet
 - Buffet around the 10 Belgian provinces
- **Dinner (served at the table)**
- **Family barbecue buffet**

Complete catering kit and rates available on demand.

- Other formulas available on request
- Each formula is planned for 3h and includes a welcome drink of half an hour. After the 3h it is possible to move on to the 'open-bar'.
- The drinks during the meal are included in the formulas

