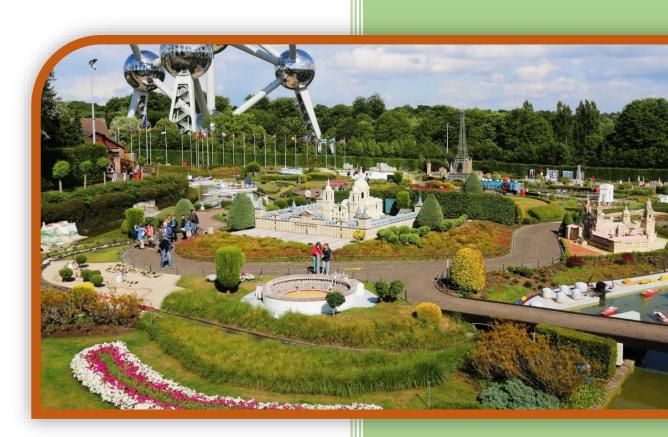
# Press kit



Mini-Europe Bruparck B - 1020 Brussel <u>www.minieurope.eu</u> <u>info@minieurope.eu</u> +32 (0)2-474.13.13



# Table of contents

1.	What is Mini-Europe?	2
	A. A window to Europe	2
	B. A journey of discovery surrounded by a verdant garden	5
2.	Spirit of Europe	7
	A. MINI-EUROPE, the ideal destination for schools	7
	B. MINI-EUROPE: Dates and figures	9
3.	Practical information	18
	A. Rates 2020	19



# 1. What is Mini-Europe?

#### DISCOVER THE MOST PICTURESQUE SIGHTS OF EUROPE...

MINI-EUROPE opens its doors to the public for its **30th season** and welcomed during the previous seasons no less than **9.000.000 visitors** of which half are foreigners. Set in a magnificent garden **at the foot of the Atomium**, MINI-EUROPE offers youngsters, adults and seniors the privilege to take on an original journey across Europe in just a few hours.

During this journey, the visitor will truly relish this tour around the Old Continent: seeing and "hearing" the various countries of Europe. During this whistle-stop sightseeing tour of 350 models representing the most beautiful European sites and monuments, the visitor will really feel as if he was in the throbbing heart of over **90 European cities**. A stop at the Grand Place of Brussels, before carrying on the walk to the Eiffel Tower, the Seville Arena or even the Acropolis... as real as it possibly could.

The charm of each site comes not only from the **beauty and perfection** of the models, but also from the atmosphere created by its surroundings: hundreds of figurines, boat sirens and trains passing by at high speed. Everyone looks at their watch when Big Ben strikes, smiles of amazement appear on the visitors' faces when the Mount Vesuvius erupts...Everyone gets caught up in the atmosphere and it is great fun triggering the action at the touch of a pushbutton (you can even bring down the Berlin Wall) or having photographs taken as a British guardsman. Anything can happen at MINI-EUROPE.

#### A. A window to Europe

Throughout this journey, MINI-EUROPE wants all its visitors – young and old, citizens of Europe or people from other continents – to discover a Europe which is alive and dynamic, with a rich historical past, an eventful news broadcast and a vibrant modern culture.

Every European is proud to see his country represented at MINI-EUROPE and is curious to find out more about the models of the other nations. Finally, each visitor discovers similarities which unite every European citizen.

MINI-EUROPE also provides the opportunity to recall previous visits to the displayed European cities and gives some inspiration to plan upcoming sightseeing trips.

So that everyone can fully benefit from the few hours it takes to discover the most charming places in Europe, MINI-EUROPE offers a **comprehensive guide**. Packed with useful and entertaining information about the models and Europe in general, this guide is an invaluable informative tool to take home as a souvenir!

At the end of the journey, the exhibition "Spirit of Europe" provides exclusive interactive games. Everyone can test his knowledge or learn even more about Europe... whilst having fun. MINI-EUROPE gets better and better year after year due to continuous renewal of the models, up-to-date side elements which follow the trends broadcasted on the news and constant expansion by bringing in new countries or sites.

Bon voyage! Brussels Grand Place, San Marco Square in Venice, the Eiffel Tower... Names and monuments which invite you to embark on this journey, a miniature world of models which allows you to travel to over 90 European destinations in just a few hours.



#### See Europe up close...

As soon as the visitor enters MINI-EUROPE, he is immediately impressed by the size of the park and the dimensions of the monuments and sites which are represented. He thinks "miniature" and suddenly finds himself in a **2,5 hectares park** where the Big Ben tower measure up to 4 meters high and where the Eiffel Tower goes up to almost 13 meters high.

The Acropolis extends over a length of 12 meters and the Superferry alone measures over 4 times the size of the visitor. As for the Beaubourg Center, it is big enough to hold a real car!

All these creations were built using the same scale (1/25) which extends throughout the park: houses, monuments, trains, boats, even the surrounding characters and natural elements. An ideal opportunity to compare particularities and sites which are often totally different from one another.

Nowhere else than in MINI-EUROPE can you realize that the Ariane Rocket is bigger than the leaning Tower of Pisa, or that the featured Superferry is bigger than Brussels Grand Place.

When you enter the park, each individual monument will catch your attention. All these well-known European sites, which you often see on postcards before you actually visit them, can be visited at a leisurely pace and the visitor can see them up close, walk around them, photograph them and often the result comes out nicer than in reality.

#### ...down to the smallest detail

Each model, patiently and painstakingly built by craftsmen, is a true copy of the original building or site right down to the smallest detail, whether it's in the **architecture** or in the features which recreate the ambiance and make the visitor feel **as if he was actually there**.

Did you know for example that the names on the **Arc de Triomphe** model in MINI-EUROPE accurately correspond to those of the 750 officers and battlefields named on the Parisian monument?

Did you know that the **Brussels Grand Place** took over **19.000 hours** to create, i.e. the equivalent of 10 years of hard craftsmanship and that it costed no less than €375.000?

Although most of the models are made from epoxy resin or polyester, some of them are made from natural stone: the Leaning Tower of Pisa is made from real marble, the Château de Chenonceau from real stones from France.

The care for details extends beyond the monuments with the addition of figurines, cars, market scenes and fountains. In the Seville arena alone, MINI-EUROPE has placed more than 6.000 figurines to recreate the atmosphere of a real bullfight.

Thanks to its high quality requirements for detail and finishing touches, MINI-EUROPE is proud to present the most prestigious models in the whole of Europe.



#### All the ambiance of Europe...

We remember a holiday destination not only by its buildings, but also by its vibrant day and nightlife, the locals, the specific sounds, the smells that come out of the restaurants and the surprises that the visitor can encounter while visiting the most beautiful sites.

At MINI-EUROPE, the visitor can also dive into that same unforgettable experience just by walking around and using all his senses to make the European adventure even greater.



#### ...Seeing, hearing, touching, smelling...

Around each city or monument, MINI-EUROPE has recreated the specific ambiance that characterizes each site with the use of various features. The visitor can see and appreciate every single detail of the monument and experience the movement of exact duplicates of well-known elements:

The Thalys whizzes across France at full speed, the sails of the Kinderdijk windmills turn endlessly, a yacht enters the lock to pass from one lake to another in Finland, the boats of the firemen rush to put out a fire in the harbor of Barcelona.

The chime of the Big Ben in London, the countries national anthem's, the cry of the seagulls or even the sound of the foghorn in the harbor are characteristic sound effects who get featured in MINI-EUROPE.

And why not shout "Olé" in front of the Seville Arena to trigger the bullfight?



#### An interactive park...

Travelling is fun, but being part of the journey is even more fun. This is especially true for children and for adults that are just grown-up children.

Alongside monuments you often find pushbuttons with surprising results. You will have fun activating them. You can hear the national anthem, or in Finland you can make a sauna enthusiast dive into the lake, operate the Montmartre cable-car and bring down the Berlin wall.

#### ...with high technology

Each of the small trucks featured in the park are especially designed and created for MINI-EUROPE. They perform well due to the newest technologies used to guide them along their specific and well-thought-out routes.

The visitor will see trains, boats and trucks passing by. All of these look so simple to assemble, just like toys. But appearances can be misleading. What seems so simple at first sight, is in reality a unique piece of technology, a combination of fine mechanics and extremely well-designed electronics.

At MINI-EUROPE, the Thalys travels more than 10.000 km a year. Multiplied by 25, it's as if the Thalys actually travelled 250.000 km a year. Tremendous wear out of the wheels must be taken into consideration, these have to be replaced twice a year.

In Bruges, the visitor can see a small truck move and find his path independently thanks to onboard electronics and build in batteries. Therefore he's able to turn corners (with its indicators flashing!), stop at the red light, start up again when the light changes to green and turn on its headlights in the dark.

#### Each prototype costs up to €10.412 per truck! The price of a real car!

As you can see, the development costs are major. Furthermore, these trucks must operate in all weather conditions and during at least 8 hours a day!

They are therefore certainly not toys!

#### B. A journey of discovery surrounded by a verdant garden

#### Nature

MINI-EUROPE is also the place to take a stroll through a beautiful park of almost 2,5 hectares decorated by all kinds of flowers. In fact, the gardens are decorated by no less than 60.000 plants and flowers of 150 different species from Europe and elsewhere.

In a constant drive for enhanced realism and perfection, natural ground surfaces have been placed around the models and miniature trees. Bonsais and other plants have been planted, not forgetting the fountains and streams found on each site. Each plant gets strategically set according to its original setting and region in Europe: lavender from the Provence, grass from Spain...

Along the wide pathways, the course is embellished by more traditional plants, as well as waterfalls, pools and fountains, which make MINI-EUROPE one of the greenest gardens in Brussels.



#### Convenience

The pathways were designed to allow visitors to get as close as possible to the models. Along the edge of the main pathway, small paths provide access to different levels, giving various perspectives of the building and making the visit even more enjoyable and diversified.

All paths are designed to welcome disabled people in wheelchairs!



#### A guided tour for all – full of anecdotes

Whether the visitor is young or a little older, accompanied by his family or friends... He can truly appreciate MINI-EUROPE and stroll through the park at his own pace.

The youngsters will have fun activating the animations and the many mechanical features.

The others will admire the details of the monuments and talk about their memories or their wishes to explore specific sites in Europe.

No traveller worthy of the name will leave without his pocket guide. This comprehensive, illustrated and colourful guide is offered to each visitor at the entrance.

As you walk alongside each country, the guide will tell the detailed stories of each specific site and their models. Updated each year and published in 11 languages, it is full of useful and entertaining information on the many facets of the countries of the European Union.

Amongst other things, it also explains the origin of the word "Europe" or the less known origin of the name Big Ben. It also explains to the visitor that the biggest consumers of Port in Europe are... the Belgians, that there is a good reason why the Venetian gondolas are black, and that there are more saunas than cars in Finland and many other incredible and true stories.



## 2. Spirit of Europe

Europe... Everyone is talking about it and it means many things to many people. But does everyone know the story behind these countries that form the European Union?

#### Learn more about Europe in a fun way... multimedia-style

This whole project, which is unique in its entertaining and educational approach, will, like MINI-EUROPE, be continuously developed.

#### Mini-Europe, the best shop window for the EU in Brussels

The walk through the 27 countries and the guide which encloses a lot of information about the monuments and the EU will help the visitor to feel European. And after visiting all these EU member countries, the Spirit of Europe offers the opportunity to familiarize the visitor with the joint project that is the European Union in a very fun way.

At this stage, Mini-Europe represents the EU through 90 cities, regions or countries who wished to affirm their presence by giving us the right to represent one of their chosen sites within Mini-Europe. For many foreigners, Mini-Europe gives them a taste of Europe and makes them feel at home in Brussels.

#### A. MINI-EUROPE, the ideal destination for schools

For a schooltrip, what better than a journey which is both educational and enjoyable?

The perfect balance between fun and culture, the wide range of possibilities to enjoy the visit (general or themed), in your own language or in a foreign language. These elements make of MINI-EUROPE a highly appreciated destination for schools!

- The guided visit
- The guided visit in another language
- Europoly
- European class
- Educational dossiers



#### The guided visit

The guide gives you an enthusiastic look on MINI-EUROPE, sharing his or her knowledge of the cities and monuments that matter to Europe. The guide fills your visit with all sorts of fascinating facts and anecdotes.

#### The guided visit in another language

Why not discover the 28 countries in another language... The guides of MINI-EUROPE will gladly guide your students in a language of your choice, as part of a foreign language course or general language classes. Please contact us to know the available languages.

#### **Europoly**

With the support of the European Commission a new game was created for children between 10 and 14 years old. They can find clues in the park and assemble all the collected clues on a huge play board to learn more about Europe and the role of each country within the European Union. This program is only available in French and Dutch.

#### **Educational dossiers**

The teaching sheets allow the teacher to prepare the learning journey beforehand. Various themes are available. The student's notebook (only in French and Dutch) allows the students to have an active visit in MINI-EUROPE. They will discover the historical heritages of Europe and will feel proud to belong to the European Union.

#### An international success

Each year, over 30.000 students visit MINI-EUROPE, of which 12.000 are foreigners (France, the Netherlands, the United Kingdom, Germany...). Many tour operators and even the European Commission's headquarters located in Paris are glad to recommend Mini-Europe as a school field trip.





#### B. MINI-EUROPE: Dates and figures

MINI-EUROPE: a story of action and expansion. The key dates

From the start, MINI-EUROPE aimed for quality, offering its visitors an interesting and original journey across miniature Europe.

The idea took off despite difficulties, especially on a technical level, but thanks to the participation of quality partners, MINI-EUROPE got built and is proud to present genuine duplicates of real sites.

#### 13 June 1989

Under the auspices of the European Community, MINI-EUROPE was officially inaugurated in presence of H.R.H. Prince Philippe of Belgium. Original investment: €12.500.000. In its first year, MINI-EUROPE included around sixty models.

The French-speaking community of Belgium helped create the Brussels Grand Place and the Vêves Castle.

#### **1990**

MINI-EUROPE welcomed the Arc de Triomphe, the Victoria Tower joined Big Ben and the Jetfoil was installed on the Thames.

The Flemish Community of Belgium donated the castle of Alden Biesen.

Numerous attractions were added to the existing and the gardens blossomed...

The MINI-EUROPE pocket guide got published in 6 languages.

In May, MINI-EUROPE and the entire Bruparck site celebrated the European traditional celebrations for the first time.

#### 1991

The FINA North Sea drilling platform was inaugurated. The drilling platform was chosen to feature in MINI-EUROPE on account of its European base and its active prospecting in the North Sea. FINA was also one of Europe's biggest fuel distributors. The drilling platform is equipped with two mobile drilling shafts, two mobile cranes and two torches.

#### **1992**

On May 9th, we celebrated Europe. This festival was followed in June by a vast operation "Message for Europe". 218 Members of the European Parliament shared a message of union, respect and freedom. These messages were presented at MINI-EUROPE under the aegis of Mr. Egon Klepsch, President of the European Parliament.



The cathedral of Santiago de Compostella was inaugurated in June by Manuel Fraga-Iribarne, President of Galicia and Messrs Charles Picqué, President of Brussels-Capital and Jos Chabert, Vice-President. The Brandenburg Gate (Germany) joined MINI-EUROPE as did the Citadel of Dinant, donated by the French-speaking community of Belgium.

#### 1993, the year of Europe

In cooperation with Mr. Robert Urbain, Minister of European Affairs, MINI-EUROPE included in its guide a special insert devoted to the Traity of Maastricht.

Nature was also celebrated with the planting of over 2.000 miniature trees around the European buildings.

Each country got its national anthem to be played by the push of a button. Numerous other pushbuttons were also included.

From then on, the Eiffel Tower belonged to the largest monuments of Mini-Europe.

#### 1994

The MINI-EUROPE guide was published in 9 languages (including Chinese!).

More new attractions were added.

On the 9<sup>th</sup> May, for the occasion of the celebration of the European Union, the "European Class" was opened. This realization was created in cooperation with the European Commission (Directorate-General-Information). After a guided stroll through the largest cities in Europe, the students could participate in an interactive session (with audiovisual montage) about the European Union and the Maastricht treaty.

In September, MINI-EUROPE celebrated its 5.000th Chinese visitor of the year. MINI-EUROPE is without a doubt the most visited Belgian attraction by Chinese tourists.

#### 1995

On the 9<sup>th</sup> May, MINI-EUROPE and Bruparck celebrated Europe and welcomed 3 new member countries: Austria, Finland and Sweden. A magnificent firework display lit up the Atomium in honor of Europe.

On that same day, Mr. Karel Van Miert, European Commission and Mr. François-Xavier de Donnéa, burgomaster of Brussels, were present at the inauguration of the European Space; the first information center concerning the European Union for the large public.

In June, MINI-EUROPE welcomed the first Finnish monument: the Castle of Olavinlinna.



Portugal offered 2 models to MINI-EUROPE:

"Cais da Ribeira" in Porto with its fine old stone-built characterized by their azulejos (tiles), is without doubt one of the most strikingly original places in Portugal. The boats on the Douro which transport the famous Porto. In MINI-EUROPE, this model is 4 meters long and floats on the water.

The Castle of Guimares is the cradle of Portugal, as Afonso Henriquez, the first king of Portugal, was born is this medieval castle. It measures approximately 2 meters by 2 meters. The tower reaches 2 meters high.

#### **1997**

MINI-EUROPE launches a new educational game : the Europoly. Children become acquainted with the advantages of the euro. Under the auspices of the European Union, we invited 100 pupils from different countries.

Portugal offers MINI-EUROPE two magnificent models: the Ocean Pavilion which includes the Lisbon World Exhibition 1999. This model also floats on the water. The Ocean Pavilion is the first scale model at MINI-EUROPE that represents a non-existing monument. De second model symbolizes very well what you feel while walking through MINI-EUROPE: relaxed, careless and adventurous. The model of the Algarve is a busting touristic region thanks to its exceptionally sunny climate, beaches, rocks and typical villages... All this at scale 1/25.

The Abbey of Melk, situated in Austria, at about 100 km from Vienna, is inaugurated in July of 1997. The model of 7m by 13m is the symbol of Austrian Baroque and it is tied to the Babenberg dynasty. It is perched on a rocky crag overlooking the Danube, a location which makes it even more majestic.

#### **1998**

The City Hall of Stockholm model was offered by the Stockholm Information Service. The City Hall was built using the traditional romantic style.

#### 1999

MINI-EUROPE celebrated its 10<sup>th</sup> anniversary! Numerous activities and festivities around the theme "Discovering the 15 countries" were planned for that specific day.

As of June 1999 the rocket Ariane 5 is represented in MINI-EUROPE. The Ariane 5 differs greatly from its predecessors in both shape and design. Like all the other models in Mini-Europe, the rocket was created at scale 1/25. The materials used to build this jewel of European technology in miniature are aluminum and polyester. The rocket Ariane 5 of Mini-Europe will take off every 10 minutes.



Restauration of the models of Venice, Siena and the Brussels Grand Place. Inauguration with the Minister of Tourism; Mr Gosuin. Mini-Europe already had a beautiful garden, composed of thousands of miniature flowers and trees. But during the summer of 2000 the garden included 5 works of art, made from flowers of an incredible beauty. These surprising realizations, with a value of BEF 500.000, were an addition to thousands of flowers and bonsais decorating park.

#### 2001

Renovation of Siena and the cathedral of Pisa.

New guide of Mini-Europe. A more adequate presentation of Europe: anecdotes, information and 12 pages about the efforts made by the European Union.

#### 2002

Complete renovation of Santiago de Compostela (restauration costs: €90 000).

The new game "Europoly" is added for the school groups.

An indoor gallery of 300 m<sup>2</sup> is built to welcome exhibitions and is also used to host the company's events.

#### 2003

Spirit of Europe :"For" or "Against" Europe? Here's an amusing, interactive experience to help you decide!

"Spirit of Europe" is a great interactive and entertaining exhibition that will lead you straight into the history of the EU, its place in the world, the reason it is necessary, and the challenges for every citizen of Europe.

A fascinating presentation for everyone, not to be missed!

Complete renovation of Bath

#### 2004

1st of May 2004, enlargement of the European Union.

11<sup>th</sup> of May: first new country in Mini-Europe: Poland and the city of Gdansk. Inauguration of the Arthus Court, the Neptune's fountain and the Memorial for the naval dockyard workers killed in 1970 (Three Crosses monument)

#### 2005

Welcoming the Kourion theatre model, representing Cyprus. Inauguration of the monument to the freedom of Riga (Latvia) and a part of the enclosure entitled "the Great Sea harbour" of the city of Tallinn (Estonia) Inauguration of the Mnajdra temple in Malta



Inauguration of monuments representing the Czech and Slovak capitals. The recreation of the old Prague Town Hall and its remarkable astronomic clock as well as the stunning Art Nouveau style blue church of Bratislava are inaugurated in the presence of official representatives from both countries.

On July 6th 2006, during the Lithuanian national celebration day, Mini-Europe inaugurated the University of Vilnius, from then on representing Lithuania in Mini-Europe.

The production of the replica of the University of Vilnius cost nearly €250,000, two thirds of the total expenses got financed by Lithuania and one third by Mini-Europe. Thanks to this monument, Mini-Europe henceforth includes eight of the new European Union member countries since the enlargement in 2004.

#### 2007

When celebrating the 50 years of the signature of the Treaty of Rome, Mini-Europe also inaugurates the new Berlaymont, the European Commission building and the Jean Monnet house. The inauguration took place on April 23<sup>rd</sup> in the presence of a large number of celebrities including Mr Siim Kallas, Vice President of the European Commission and Mr Charles Picqué, Minister-President of the Brussels-Capital Region.

12<sup>th</sup> of July: Mini-Europe inaugurates the Mogosoaia Palace, thereby representing Romania. Mini-Europe then welcomes the superb reproduction of the Brancovan style castle. The inauguration took place in the presence of a large number of celebrities including HE Mr Adrian Cioroianu, Romanian Minister of Foreign Affairs.

#### 2008

April 14<sup>th</sup>: Arrival of the *Airbus A380* in Brussels, a special gift from Air France. On the 25<sup>th</sup> of April, the Land of Magdeburg gave us the Millennium tower, one of the largest wooden constructions in Europe. This monument includes a science exhibition.

On the April 30<sup>th</sup>, the Hungarian Government gave Mini-Europe one of the most beautiful models of the park: the Széchenyi Baths in Budapest. The monument astonishes by its size and by the beauty of its water animations that fill the famous fountains.

Bulgaria presents its most outspoken monument, symbol of the Bulgarian soul: the Rila Monastery, another monument of gigantic appearance.

Slovenia ends the wave of the latest enlargement with Preseren Square and the three bridges of Ljubljana. This square is very symbolic because it brings in the great Slovenian poet Preseren, the bridge created by the great architect of the city Plesnic and an Art Nouveau house.

The Dutch areas of Amsterdam, Veere, Alkmaar and De Hoorn were fully renovated to improve the Netherlands' and the mentioned cities' atmospheres.



May 12<sup>th</sup>: anniversary celebration and inauguration of the new Brussels Grand Place.

Fully renovated sites:

- Beaubourg, the Georges-Pompidou National Centre of Art and Culture in Paris
- Villa Rotonda in Vicenza.

August 23<sup>rd</sup>: inauguration of the symbolic reproduction of the longest human chain in the world: the "Baltic chain" or "Baltic way", a 600 km long chain that linked the inhabitants of Tallinn to Vilnius, exactly 20 years ago.

This is an anniversary that perfectly matches the spirit of Mini-Europe. The three Baltic countries organized this event.



#### 2010

On July 1<sup>st</sup>, Mini-Europe and the European Movement in Belgium celebrated the Belgian Presidency of the European Union.

#### 2011

More interactive animations are added to the park.

In addition to the numerous animations (trains, ships, national anthems, trucks) which are already present within the park, the visitors will be able to discover various new animations during the summer of 2011.

In the area representing Paris, the technical team and model builders develop new interactive animations, fun and interesting for the whole family.

By turning a wheel, using their feet or even a drill our visitors have the opportunity to control these new animations.

This allows the visitor to win a cycling tour in the Parisian streets. Watch out for obstacles! The visitor can be a policeman and chase a burglar or even create a gas explosion by using a drill.



Mini-Europe will continue its efforts to improve the park by adding a lot of new flowers and by refurbishing some of the existing monuments, such as:

Dover Castle, the Sacré Coeur of Paris, the Doges Palace of Venice, the halls of Bruges and many others...

The completely renovated model of the Halls and the Bruges' Belfort are back in the park since June 20<sup>th</sup>.

Thousands of plants and small trees arrive at Mini-Europe.

Beginning of June, thousands of summer flowers are planted... Happy summer season!

#### 2013

New in 2013: inauguration of the Church of St. Mark Zagreb to celebrate the entry of Croatia in the European Union.

#### 2014

1/ Solar Impulse 2, Planet Solar and Nuna7

2/ Mini-Europe remembers the First World War (more details below)





#### 2/ Mini-Europe remembers the First World War

True to its approach of incorporating elements of history into a leisure activity, the miniature park reminds visitors of the First World War

**Brussels 12 June, 2014** - Mini-Europe unveiled its "Remember '14-'18" trail. It consists of three components:

- A brief link between 14 existing monuments at Mini-Europe and the First World War;
- A 1/25 scale interpretation of five of the cemeteries on the battlefields of the Sambre and Yser;
- Information about the consequences of the First World War on the European Union.

#### 2015 - 2016

#### The illustrated miniatures of "European Heritages"

The Romans, famous for their constructions and their military forces, are animating the Porta Nigra of Trier (Germany). In 2016 the animated take of the travel of Odysseus was added to the park.

#### 2017-2018

#### Make me scared, Viking !

At the beginning of April, Mini-Europe decided to pay a tribute to the Vikings, in the context of the learning aspects that take into count the historical aspects of Europe and the formation of the European Union as we know it today. Vikings were seen as aggressive traders who went to steal and invade northern Europe. By doing so, they instore a new social climate on the coasts and remodel England.

#### Chenonceau, the come back and... the continuation

The Chenonceau castle will reappear. Michel Ovart, who build the model 25 years ago, will take advantage of the remodeling process to pass on his knowledge as a miniature stonecutter to youngsters from the Mons region. Michel Ovart created three models all made out of stone for Mini-Europe: the castle of Chenonceau in stone of Gobertange, the Pisa tower in marble and the Citadel of Dinant in small granite.







Mini-Europe celebrated its 30<sup>th</sup> birthday in May 2019.

Additional new monuments (Trevi Fountain in Rome, Arc de Triomphe in Paris as interactive animation, Middle age animations) will be displayed in May.

Full new content in the interactive exhibition Spirit of Europe.

Special events will be organized throughout the season!

#### **MINI-EUROPE** in the future

MINI-EUROPE is Brussels' main touristic attraction in terms of turnover and its aim is to become a must-see for any visitor passing through our wonderful capital.

With the constant aim of letting its visitors "experience" a journey that gives them a complete change of scenery, MINI-EUROPE is continuing its efforts:

- 1) By completing large-scale miniatures representing Europe
- By increasing the range of entertaining elements and recreating the special atmosphere that characterizes each European region, combining folklore and technology, culture and leisure activities.
- 3) By working closely together with the touristic French and Dutch speaking organizations and promoting Brussels everywhere with «The Musts of Brussels» and «A day amongst the Brusseleirs", as well as taking part in fairs in Belgium and abroad.

MINI-EUROPE also strives to be a driving force for tourism in Brussels and Belgium. In the future, MINI-EUROPE will do everything it can to achieve these vitally important objectives.

#### **MINI-EUROPE, IN BRUPARCK**

Bruparck, Mini-Europe's address at the foot of the Atomium.

For the public, Bruparck is a location that regroups two main attractions MINI-EUROPE, the theme park where you find the loveliest sites of Europe and Kinepolis, the biggest cinema complex in Europe. These are two independent entities with their own activity, product and communication and sales strategy. At a footstep, you'll find the Planetarium too.



#### **Bruparck and PEB (BRUSSELS EXPO)**

Bruparck is the name of the department of Parc des Expositions de Bruxelles (PEB) (non-profit association that belongs to the City of Brussels). It is responsible for handling the administrative and maintenance tasks of the common areas in exchange of a site rental from each one of the three attractions.

# 3. Practical information

Mini-Europe Bruparck B-1020 Brussel (Laken) Infoline: +32 (0)2/478.05.50 Tel. +32 (0)2/474.13.13 - Fax +32 (0)2/478.26.75 email: info@minieurope.eu / website : www.minieurope.eu

> How to reach Mini-Europe? By car: Mini-Europe is accessible by taking the ring road and the exit

number 8 to "Heysel Wemmel" and by following the "Bruparck" arrows. The cash desk and the entrance are both located near the A,

T and B parking lots (5 min. by foot).

#### By train

SNCB package Mini-Europe (+ Océade, +Atomium)

*From the Brussels South Station:* By taking the metro line 6 to "Roi Baudouin" and by stepping off at "Heysel"

#### From the Brussels Central Station:

By taking metro line 1 to "Stockel" and by stepping off at "Beekkant"

By taking metro line 6 at "Beekkant" to "Roi Baudouin" and stepping off at "Heysel"



# A. Rates 2020

GROUP PRICES 2020(*)	Nursery	Schools ->18y	Adults	+ 65 years
(Min. 20 persons)	Schools	Youth groups ->16y Disabled		
Mini-Europe	6.10	8.10	13.80	12.60
Mini-Europe + Atomium (Adam Museum incl.)		12.80	25.00	20.30
Mini-Europe + Choco Story Brussels (Choco	11.90	19.40	17.40	
Mini-Europe + Planète Chocolat (Chocolate v	13.85	19.35	16.85	
Mini-Europe + Planetarium	11.40	17.40	15.40	
Mini-Europe + Timmermans Brewery	14.90	19.90	17.90	
Mini-Europe + Museum of Natural Scienc	10.40	18.40	16.40	
Mini-Europe + Train World	12.00	19.70	16.70	
Mini-Europe + City Sightseeing 24h Hop o	17.60	29.20	27.20	
Mini-Europe + European Parliament	8.10	13.80	12.60	
Mini-Europe + Atomium + Planète Chocol	19.25	31.95	26.75	
A day with « les Brusseleirs »	The choice of your combined ticket + 135 € for the guide for the whole afternoon (3h)			
Free		1 person + catalogue of Mini-Europe/15 paying children	1 person/coach +	1 person/coach +
			1 catalogue of Mini- Europe/pers.	1 catalogue of Mini- Europe/pers.
Conditions	Daily	Daily	Daily	
INDIVIDUAL PRICES 2020(*)	Child (<12y)	Adult	Senior	
			Child <1m15 free	+65
Mini-Europe	11.00	16.50	16.50	
Mini-Europe + Atomium (Adam Museum incl.)	18.40 (<12y) / 22.50 (12>18y)	29.00	27.30	
Mini-Europe + Planetarium	16.00	21.50	19.40	
Mini-Europe + City Sightseeing 24h Hop on H	21.40	35.00	35.00	

(\*) Prices and opening periods can change without prior notice.

